Terms of Reference

for

Conducting viability assessment and design implementation for sustainable livelihood opportunity interventions for six coastal fishing communities in the Primeiras and Segundas Environmental Protected Area (PSEPA)

1. BACKGROUND

World Wide Fund for Nature - Mozambique Country Office’s (WWF-MCO) vision is that “natural capital is well maintained and thriving, ensuring sustainable and equitable development for the wellbeing of the people of Mozambique.” This vision is intended to be achieved through four conservation goals on Governance, the Rovuma landscape, the Zambezi landscape, and the Mozambique seascape.

The Mozambique seascape sub-strategy goal is that by 2020, priority coastal and marine habitats and species populations are at least maintained at 2015 levels or recovering. Three main sub-strategies are identified to achieve this, namely: (a) reducing the negative impacts from commercial and artisanal fisheries; (b) ensuring that priority habitats and coastal communities are resilient and better adapted to climate change impacts; and (c) building civil society capacity and knowledge to apply the precautionary approach to extractive industry development in marine and coastal areas. The scope for the sub strategy includes 4 specific geographical areas of focus, namely Quirimbas Archipelago (including Quirimbas National Park (QNP)) and Primeiras and Segundas Environmental Protected Area (PSEPA) in the north, the Sofala Bank fishing grounds in the center, and the Bazaruto Archipelago National Park (BANP) in the south.

Recently, WWF advocated for and was involved in the establishment of the PSEPA, as well as in the development of the PSEPA Management Plan, which was approved in June 2017. In 2018, WWF initiated the “Safeguarding PSEPA” Project funded by the Blue Action Fund and co-funded by WWF-US. The main objective of the project is to improve the management of PSEPA in close cooperation with relevant stakeholders, and this will be achieved through the following actions:

a) Supporting the set-up of an initial administration structure of PSEPA;
b) Supporting the development of instruments and capacities to implement the management plan;
c) Establishing an Environmental and Social Management System with a comprehensive Project Monitoring, Evaluation and Learning system;
d) Establishing a surveillance and control system to protect Integral Natural Reserves (INR) and fight illegal fishing practices;
e) Improving local knowledge, creating awareness and advocating for the sustainable use and management of marine and coastal natural resources;

f) Strengthening fisheries and natural resources community organizations to improve artisanal fisheries co-management and community sustainable mangrove management; and

g) Supporting sustainable and climate resilience coastal livelihoods of local communities by promoting food-nutrition security and rural microfinances, as well as sustainable alternative livelihood opportunities.

Stretching over Angoche, Larde and Moma districts in Nampula province and Pebane district in Zambézia Province, over 340,000 people live within PSEPA, of which about 30,000 are artisanal fishers. 90% of households rely on fish as their main source of protein and fishing and agriculture are the primary livelihood for most of coastal communities. Nampula and Zambézia provinces have some of the highest poverty and illiteracy levels in the country. Essentially, the “Safeguarding PSEPA” project is expected to work with the local governments of the four Districts and with around 45 communities (17 in Angoche, 5 in Larde, 13 in Moma and 10 in Pebane).

One of the key aspects of the project is to reduce pressure on marine resources through the promotion of sustainable livelihood opportunities in target communities, especially those around the Community Conservation Areas (CCA), Integral Natural Reserves (INR) and sustainable mangrove management, where some access restrictions are envisaged due to the establishment of no-take zones. Consequently, WWF intends to hire experts to carry out a viability assessment of sustainable livelihoods options and design business plans for the 6 target communities as one of the measures to mitigate or cope with the access restrictions.

2. OBJECTIVE OF THE CONSULTANCY

The main objective of this consultancy is to carry out a viability assessment for sustainable livelihood opportunities in six communities in the Primeiras and Segundas Environmental Protected Area (PSEPA) and design business plans for implementation.

Specifically, the consultancy will:

(a) Identify and conduct a viability assessment of sustainable livelihood interventions in 6 targeted coastal communities in Quelelene and Pulizica (Angoche District), Larde Sede (Larde District), Thapua and Corane (Moma District) and Malaua (Pebane District);

(b) Design and develop implementation plans for the selected sustainable livelihood interventions (two in each of the 6 communities) including work plans, budgets, and business plans;

(c) Develop an appropriate targeting criteria and tool for the identification of beneficiaries to implement the selected sustainable livelihood interventions and support the process of identifying and registering the beneficiaries (associations, interest groups, producers) ensuring the needs of identified vulnerable groups are met, building on the existing beneficiary targeting mechanism;
(d) Develop an appropriate Monitoring and Evaluation Plan for the selected livelihood interventions, with the logical framework, indicators, targets and baseline data tailored towards revealing the effectiveness of the implementation and the impact on communities in the short and medium term.

3. SCOPE OF WORK AND METHODOLOGY

The consultant(s) are expected to propose a detailed participatory methodology based of the Sustainable Livelihoods Enhancement and Diversification (SLED) approach (Ireland et al. (2004) and Harrison (2005)), and tools for data collection and analysis in the viability assessment and business plan development. The assessment will provide a deep understanding of the environment and socioeconomic characteristics of the targeted communities, and give insights into just how viable the identified livelihoods are within a context of Angoche, Larde, Moma and Pebane Districts.

The consultant(s) methodology and tools will attempt to address at least the following key questions:

- What is the general situation of the economy in the target Districts?
- What is the current status of coastal livelihoods of fishing communities in the target area?
- What are the key challenges to economic development, skills, market access and investments?
- Which of the identified livelihoods options/enterprises are likely to be most attractive based on appropriateness for food security and households’ incomes, financially viability (profitability), marketing viability (access), technical feasibility (inputs access and manageability), impact on PSEPA conservation objectives, and strategic relevance and fit for the target communities and local markets?
- Who are the key stakeholders in the markets? What are the volumes of production and trade, market environment, infrastructure and service provision, financial services available (especially for women)? What is the situation of local production, industries, business and services including business support services sector?
- What is the situation of women and the youth, and their power in the markets?
- What do the intended beneficiaries communities need to have to meet the preparedness criteria for not just starting the livelihoods/enterprises but also effectively managing them and making them sustainable? What training needs will the intended beneficiaries need to be provided with to achieve that?
- What are the risks and vulnerabilities including social and environmental aspects of the livelihoods/enterprises? How should they be mitigated?
- Which livelihoods/enterprises and markets hold the highest potential for improving household food security and economic independence for targeted communities?
- Which potential development partners and technical service providers are readily available that would support the roll out and implementation of the selected interventions/enterprises including providing technical and financial training?
4. DELIVERABLES/EXPECTED OUTPUTS

The consultant(s) are expected to deliver the following:

- Inception report with a revised action plan to carry out the assessments detailing methodology, approach and tools for data gathering and analysis;

- Viability assessment report covering all the identified livelihoods/enterprises, with recommendations for the viable projects based on among others, expected impact to people’s food security and incomes, negative social and environmental impacts of the livelihoods, and impact on protected area objectives and conservation. The report should be no more than 30 pages excluding annexes (e.g. additional/supplementary information, maps, references, list of persons interviewed taking into account ethical considerations). A factsheet summarizing the key findings of the Viability Assessment Report should be produced (4 pages) in portuguese and english.

- Comprehensive business/finance plan for each of the viable livelihood/enterprise covering livelihood/enterprise descriptions, management and organizational structure, legalization, start-up expenses and capitalization, products and services, marketing plan, operational plan, financial plan, training needs/gaps, potential development stakeholders (investors, private sector, and partners) and technical service providers, etc, and profiles of registered beneficiaries/interest groups.

- A comprehensive Monitoring and Evaluation Plan tailored towards revealing the effectiveness of the implementation as well as the impact on communities in the short and medium term. The Monitoring and Evaluation Plan should include a framework, targets, indicators, data collection plans and suggested mechanisms for utilization and sharing the information.

All reporting should be generated with a largely non-technical audience in mind. The consultant is encouraged to use simple/concise ways of displaying information (e.g. matrixes/tables/maps/infographic) wherever possible. Reports must be submitted in English.

5. DURATION AND TIMING

The consultancy is expected to be implemented with 75 working days with the following tentative timelines from the day of signing the Contract:

<table>
<thead>
<tr>
<th>Expected results</th>
<th>Timeline (Days)</th>
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</thead>
<tbody>
<tr>
<td>Literature review &amp; Inception report</td>
<td>10</td>
</tr>
<tr>
<td>Data collection and presentation of assessment results in Angoche, Larde, Moma and Pebane Districts</td>
<td>20</td>
</tr>
<tr>
<td>Viability assessment report</td>
<td>45</td>
</tr>
<tr>
<td>Comprehensive business/finance plans</td>
<td></td>
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<tr>
<td>Comprehensive Monitoring and Evaluation Framework</td>
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6. LOGISTICAL SUPPORT

WWF Mozambique will provide all logistical related arrangements and costs for field activities in Angoche, Larde, Moma and Pebane. These will include accommodation, transportation, perdiems and meeting costs, where necessary. WWF will also avail key documents necessary to conduct the assignment including:

- PSEPA socioeconomic studies conducted in 2008, 2015, 2016 and 2018, which include Baseline and Endline assessments;
- Climate Vulnerability and Capacity Assessment (CVCA) in Primeiras and Segundas, 2015;
- Harrison, P (2005) A Socio-economic Assessment of Sustainable Livelihoods Opportunities for Communities of Kuruwitu and Vipingo, Kilifi District, Kenya, IUCN;
- Environmental and Social Management System (ESMS) available documentation.

Link to access key documents mentioned above:
https://drive.google.com/drive/folders/1ESPEwGlQbb4Hqx-CWj-r73-TeSdTmNaB?usp=sharing

7. ASSIGNMENT WORK STATION

The assignment will be undertaken in Maputo with travels to Angoche, Larde, Moma and Pebane Districts.

8. ELIGIBILITY/QUALIFICATION OF CONSULTANTS

The Consultant(s) should show evidence of professional qualifications and extensive relevant experience in socio-economic and livelihood assessments, natural resources management and sustainable financing, fisheries, agriculture and food security, community and stakeholder participatory engagement, amongst others. Preference is for a consultant/consulting team that has undertaken similar work in Africa or has experience working with Mozambique conservation areas and community stakeholders.

The Consultant(s) should consist of individuals with the following profiles:

*Fisheries and Agricultural/Livelihood Expert*

- Minimum of a Master’s in fisheries and agriculture related degree, agricultural economics, agro-business, sustainable rural livelihoods, or related fields;
- Minimum of seven (7) years of experience in fisheries, agriculture and food security sector, developing agribusiness with cooperatives/farmer organizations, inclusive value chain development and market linkages, etc;
- Demonstrated experience developing and delivering high quality socio-economic assessments, livelihood viability assessments, community development and needs
assessments associated with meeting food security and natural resource management/conservation objectives. Familiarity with SLED methodology is highly desirable;
- Knowledge about small-scale fisheries, business development and diversification for alternative income and other behavioural practices that encourage sustainable use of marine and coastal resources;
- Knowledge in the livelihoods sector (e.g. microfinance, vocational training and technical education, cash assistance programmes, community contracting);
- Demonstrated experience in and excellent skills for stakeholder engagement at the national and community levels, including efficient facilitation during meetings between various stakeholders (government, NGOs, CBOs, international community and communal levels);
- Experience implementing community-based and participatory approaches;
- Strong technical report writing, data acquisition and analysis skills;
- Excellent writing and speaking skills in English and Portuguese.

Natural Resources Management Expert

- Minimum of a Master’s degree in forestry, fisheries, wildlife management, tourism management, community-based natural resources management, or other closely related fields of study;
- Minimum of seven (7) years of experience managing/implementing forest, wildlife, small-scale fisheries and/or tourism livelihood projects;
- Advanced practical knowledge of conservation and management of terrestrial and marine protected areas systems, and the sub-sector of alternative incomes and other behavioural practices that encourage sustainable use of marine and coastal resources particularly in the context of Mozambique;
- Demonstrated experience in and excellent skills for stakeholder engagement at the national and community levels, including efficient facilitation during meetings between various stakeholders (government, NGOs, CBOs, international community and communal levels);
- Knowledge of the connections between livelihoods and socio-economic dynamics in PSEPA;
- Experience implementing community-based and participatory approaches;
- Strong technical report writing, data acquisition and analysis skills;
- Excellent writing and speaking skills in English and Portuguese.

Business/Enterprise Development Expert

- Minimum of Master’s Degree in entrepreneurship and enterprise development, business development, micro-finance or economics;
- Minimum of seven (7) years of experience in financial management planning, with some of that said experience in sustainable financing related to natural resources protection, protected areas management or related field;
- Experience in market research, business design, planning, implementation, monitoring and evaluation;
- Experience in rural credit or micro-financing;
Experience of developing sustainable finance/business plans.

9. APPLICATIONS

Interested candidates should submit separately the documents described below by email to: concursos@wwf.org.mz or via hardcopies delivered to WWF Office in Maputo, at Rua Faralay Nº. 108, with the subject title “Conducting viability assessments and design implementation plans for sustainable livelihood opportunities interventions for six coastal fishing communities in the Primeiras and Segundas Environmental Protected Area (PSEPA)”, by August 4th 2020 at 4:30pm:

(a) Technical Application/Proposal – responding to the TORs and demonstrating at least: a solid understanding and ability to deliver the requirements of the assignment, suitability for the assignment (e.g. institutional/consultant capacity and expertise including at least three examples of past relevant experience and CVs of key personnel highlighting previous relevant work), and an outline of the methodology that would be used to execute the assignment. The technical proposal should have a maximum of 15-20 pages with Times New Roman, Front size 12, excluding attachments and cover letter.

(b) Financial proposal – highlighting costs to execute the assignment including daily rates used for calculations and justifications. Costs should be quoted in US$. The financial proposal shall be submitted in a separate document from the technical proposal. Please note WWF cannot be charged for the consultant(s)’ costs related to the preparation and submission of their proposal.

All applications shall be submitted in English and only shortlisted applicants will be contacted for a face-to-face interview and presentation which shall be conducted also in English.

10. EVALUATION OF APPLICATIONS

Applications will be evaluated according to the following criteria:

- Understanding and technical soundness and merit of methodology to execute the assignment (40 points);
- Organizational/consultant capacity and expertise to execute the assignment (30 points);
- Past performance relevant to the assignment (20 points); and Financial offer (10 points).